JARED CHRISTENSEN
User Experience Designer

DALLAS, TX
www.jaredigital.com
jared@jaredigital.com

EXPERIENCE

PROJEKT202 (FORMERLY CAPTURA)
PRINCIPAL UX DESIGNER
March 2011 - Present

My time at projekt202 has seen my horizons expand to include serious user-centric research in my design efforts. I have been to the field (literally: to a corn field to talk to a farmer) many times now in pursuit of firsthand user observation, analyzed the results, and visualized those findings for clients. And — naturally — I've continued growing my design, consulting, and communication skills for an ever-diversifying roster of clients including The Container Store, Expedia, and 7-Eleven.

DOUBLEWIDE LABS
DESIGNER
July 2009 - December 2010

Doublewide Labs pushed my boundaries, driving me to produce the editorial You+Dallas website as well as the redesign and revitalization of our own invoicing product, Blinksale. In addition, we designed and launched Monetizer, a great way to sell videos online. I really got a taste for leading product development, got the experience of working as an in-house designer on a web app, and generally had the support of a team that allowed me to do my best work.

VIEWZI
DESIGNER
June 2008 - December 2008

As a Designer at Viewzi, I produced interface designs for the Viewzi web application, specialized search UIs, and other special projects. In many ways, this job was envisioning "what could be" — kind of what I imagine a think tank would be like. Definitely a liberating and rewarding experience, and quite up my alley to boot.

EMC (FORMERLY GENIANT, BRIGHT CORNER)
VISUAL DESIGNER, UX DESIGNER
May 2005 - June 2008

I began this chain reaction of company acquisitions as a Visual Designer at Bright Corner. I was able to gain valuable experience in information architecture, interaction design, icon design and some logo/identity work, all while continuing to primarily serve as a Visual Designer. I worked on complex web applications (Backgroundchecks.com), e-commerce websites (Handango.com), intranets (Brinks, Turner Construction) and even a native Windows application (eInstruction).

FEEL LIKE GOING BACK TO 1999?
I can reminisce about more employment experience at your request. Ask me about the time I worked out of my boss's guest bedroom for 2 months. Yep. That happened. Dotcom bubble, you so crazy!

I'M ALL ABOUT

making sure that systems, interfaces, language, and graphics are human-friendly, emotive, aesthetically pleasing, clear, on-brand and usable – with a touch of mellow smoothness. Technology should work for people, not the other way around.

ACCOLADES

Published article on the InVision Blog, 2016

Technical Editor, The Art & Science of CSS

Two Gold ADDY Awards, 2005

Linked to by Jeffrey Zeldman, nearly fainted, 2004

Once made a really great cheese sandwich, 2015

TOOLKIT

Field Research & Synthesis
Design Concepts
Visual & UI Design
Design Systems
Interaction Design
Writing
Retweeting

EDUCATION

Associate in Applied Science, Graphic Arts
San Antonio College
San Antonio, Texas

So prestigious!